

MOSTAFA KAISAR ALVE

SENIOR VIDEO EDITOR | PERFORMANCE CREATIVE & AI VIDEO ADS

Performance Marketing • UGC • Motion Design • Creative Strategy

Senior Video Editor and Performance Creative with 7+ years of experience creating high-converting Meta, TikTok, Instagram and YouTube ads for DTC and e-commerce brands across Europe, the USA and the UAE. Skilled in direct response and UGC editing, motion graphics, static ad design and AI video production with Higgsfield, Kling, Veo and Runway. Experienced collaborating with media buyers and founders to produce scalable paid social creatives.

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Budapest, Hungary

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CORE SKILLS

Premiere Pro
After Effects
CapCut
Photoshop
Illustrator
InDesign
DaVinci Resolve
UGC & Performance Ads
Motion Graphics
AI Video Ads
Color Grading
Sound Design
ClickUp

EDUCATION

MA in Graphic Design & Media Production
Budapest Metropolitan University (METU), Hungary
2024 – 2026

BA in Graphic Design & Multimedia Production
Shanto-Mariam University of Creative Technology, Bangladesh
2018 – 2022

PROFESSIONAL EXPERIENCE

COMMERCE VENTURES GMBH — PERFORMANCE CREATIVE EDITOR

Remote | Bawinkel, Germany
Aug 2026 – Present

- Create performance-driven video and static ad creatives for e-commerce and paid social campaigns.
- Produce AI-powered videos, animations and motion graphics to support creative concepts.
- Edit with strong pacing, storytelling, sound design, color grading and subtitles.
- Adapt and optimize creatives for Meta, TikTok and YouTube to drive retention and conversions.

COREDRIVE — DIRECT RESPONSE VIDEO EDITOR & GRAPHIC DESIGNER

Remote | Berlin-based E-commerce Growth Agency
Nov 2025 – Aug 2026

- Edited conversion-focused UGC ads, VSLs and short-form creatives for German DTC brands.
- Created multiple ad variations and static creatives for Meta, TikTok and YouTube A/B testing.
- Optimized creatives based on performance data in a fast-paced workflow.
- Brands: HER ONE, GLORIA, FITTASTE, UNDIMIESTER, OEL BERLIN.

AI TOOLS

- Higgsfield
- Kling AI
- Veo
- Runway
- Midjourney
- Nano Banana Pro
- ElevenLabs
- ChatGPT
- Claude AI
- Pika
- Luma AI

SPECIALTIES

- Direct Response Ads
- UGC Editing
- VSL Editing
- Static Ad Creatives
- Meta Ads
- TikTok Ads
- YouTube Ads
- Creative Strategy
- Motion Graphics
- A/B Testing

LANGUAGES

English — Full Professional
German — Elementary (A2)
Hungarian — Elementary

PORTFOLIO

www.mkalve.com/video-production

Video Portfolio (Google Drive)

HIGHTICKET.IO — DIRECT RESPONSE VIDEO EDITOR

Remote | Dubai, UAE
Aug 2025 – Oct 2025

- Produced direct response UGC ads and VSLs for paid social campaigns.
- Designed conversion-focused thumbnails and static creatives.
- Worked closely with marketing teams to improve campaign performance.

PEDAGO LABS INC. — VIDEO EDITOR & MOTION DESIGNER

Remote | Stockholm, Sweden
Nov 2024 – Oct 2025

- Edited e-learning and promotional videos to improve viewer engagement.
- Produced animated explainers and ads for YouTube, Meta and TikTok.
- Worked closely with designers to ensure visual and brand consistency.

FREELANCE VIDEO EDITOR & MOTION DESIGNER

Remote | Oct 2016 – Feb 2025

- Produced 500+ performance marketing videos for international brands.
- Created Meta ads, TikTok ads, Instagram Reels and YouTube Shorts.
- Worked with DTC brands across Germany, the UK, the USA and the UAE.
- Delivered AI-assisted video production using modern generative AI tools.

HUE CREATIVE STUDIO — GRAPHIC DESIGNER

Remote | California, USA · Full-time
Feb 2021 – Jun 2023

- Designed brand identities, logos and visual assets for startups and international businesses.
- Created social media creatives, marketing materials and digital advertising campaigns.
- Produced print and digital designs including brochures, banners, presentations and packaging.
- Collaborated with marketing teams to keep brand identity consistent across platforms.
- Delivered creative solutions from concept to final production on tight deadlines.